

**Internet Watch Foundation**

**BOARD MEETING**

**10.00am - Tuesday 16 June 2015**

**IWF Offices  
Discovery House  
Chivers Way  
Vision Park  
Histon  
CB24 9ZR**

**MINUTES**

**Apologies:** Mary MacLeod (MM)  
Sue Pillar (SP)

**Present:** Sir Richard Tilt (RT) (Chair)  
Jonathan Drori (JD)  
Peter Neyroud (PN)  
Jonny Shipp (JS) (Industry Vice-Chair)  
Brian Webb (BW)  
Becky Foreman (BF)  
Uta Kohl (Uta)  
Philip Geering (PG)

**IWF Staff:** Susie Hargreaves (SH) (CEO)  
Emma Hardy (EH) (Director of External Relations - DER)  
Fred Langford (FL) (Director of Global Operations - DGO)  
Heidi Kempster (HK) (Director of Business Affairs - DBA)  
Sandrine Harvey (SJH) (Minutes)

**IWF Board Closed session**

There was a closed session of the IWF Board from 10.00am to 10.20am.

**1. a) Welcome and Apologies**

The meeting began at 10.20am.

There were apologies from Mary MacLeod and Sue Pillar.

**b) Declarations of Interest**

There were no declaration of interest.

**2. Draft minutes – 17 March 2015**

The Board **approved** the minutes of the meeting held on 17 March 2015 subject to some minor typo amendments.

**Action: SJH to amend the minutes of 17 March 2015 according to the list provided by a Board Member.**

### 3. Actions arising

**Action 3 draft minutes – 25.11.14:** The Chair asked for an update about the meeting with the Children’s Commissioner. SH informed the Board that this hadn’t taken place yet as we were aware they were going through a reorganisation.

**Action: SH to organise a meeting with the new Children’s Commissioner.**

### 4. FC Communique

The Board noted the paper.

#### 1. IWF reports

#### 2. On-selling working group

The DBA clarified that the licence review has been delayed until next year, but the agreed protocol will be issued shortly.

10.30am - The Board discussed procedure for dealing with security issues in private.

11.35am - The Board resumed the meeting.

### 5. Chair’s report

The Chair reported that he and the CEO met with stakeholders in response to the concerns they had about the IWF ‘Youth Produced Sexual Content’ Trends paper. The meeting was overall well received.

The Chair also mentioned that three small lunches with a range of big and small IWF Members had taken place and that they had been very much appreciated as an opportunity to discuss specific issues with the Chair and CEO. A Board member asked if it was possible to indicate on the list of meeting which Members had attended the lunches.

**Action: SH to append list of lunches to next Board papers**

The Chair attended the EURODIG conference in Sofia, Hungary and took part in a session on ‘Online Empowerment’. The session was poorly attended but overall the conference was worth attending for networking opportunities and the various discussions about Net Neutrality.

### 6. CEO report

2.3.1 The CEO informed the Board that she had met Baroness Joanna Shields, DCMS Minister for Internet Safety & Security and Karen Bradley MP, the Home Office Minister for Preventing Abuse and Exploitation at the new government’s first UKCCIS Board meeting.

2.4. An organisation has been identified which is keen on taking over responsibility for Obscene Adult Content and this issue will be raised with Karen Bradley MP as soon as we are able to arrange a meeting with her. The Board supported the idea of the IWF working on a joint proposal with the organisation

2.5 A Board member asked about the range of Committees/Advisory Boards that the CEO serves on and if the IWF gains specific support from these organisations in return. The CEO’s view is that the IWF is getting a lot of benefit by participating, including access to intelligence, networking and positioning the IWF as an important organisation. A suggestion was made to ask relevant representatives of these organisations to present to the IWF Board

#### 4. **International Report**

- 4.2 The CEO reported on her and the DCEO's visit to NCMEC in Washington, United States. The visit afforded SH and FL the opportunity to develop an understanding of NCMEC's processes and priorities. NCMEC will visit the IWF offices in autumn 2015.
- 4.3 The IWF submitted bids for two workshop at the IGF in Brazil: one with Disney which has been turned down and one with Microsoft, which will go ahead. SH and KC will attend IGF.
- 4.4 The DCEO will go to Uganda to set up and launch the IWF portal. There was a discussion about why the IWF would work with a country with a questionable Human Rights track record. The CEO assured the Board that the contract with Uganda was carefully restricted to CSAM and it was signed prior to the formation of the Ethics Committee. However, this was an issue that was raised at the Ethics Committee who requested a discussion paper on this topic for the next meeting.

**Action: SH/FL to present a paper on IWF's international programme at the next Ethics Committee.**

#### 4.5 **INHOPE/EU update**

##### 4.5.3 INHOPE

The CEO and Hotline Manager attended the INHOPE AGM, which was held in Den Haag, Netherlands, at Europol and which included a joint one day conference with Europol. The new INHOPE Executive Director, Veronica Donoso, took up her position six weeks ago and has been focussing on developing a new strategy prior to going on maternity leave in the summer. The CEO attended as the issues that had been previously raised by the IWF were to be discussed as part of the Horizons Group (strategy development). The key outcomes were that the members agreed INHOPE's remit should in future be limited to CSAM rather than all forms of illegal content; that a membership review would be commissioned that a working group would review how INHOPE interprets and disseminates statistics, and the Articles would be reviewed to enable the Executive to take day to day decisions

A Board member asked for a status update on the development of strategic relationships with other hotlines. The CEO said that currently the most beneficial partnership the IWF would be with the Australian, Canadian and US hotlines due to their similar skills and services. Within the EU, the CEO is planning to visit the French hotline (AFA) to revisit the existing MOU and also plans to visit the one remaining Spanish hotline Alia2 which is currently in a very challenging financial position.

#### 4.6 **China** –see agenda item 10.

### 7. **Communications report**

#### 7.4. **Website**

The DER updated the Board on the progress made for the new website. A comprehensive brief was sent out to agencies. Four agencies submitted bids for the project, but two have since withdrawn. The remaining agencies will be interviewed on 23 June 2015. The project will start as soon as possible, going live in late autumn 2015.

#### 7.5. **Animation**

The IWF Portal animation is now complete and is available on YouTube and for presentation at international events. There are a number of versions including ones with Spanish and French subtitles. In response to a question about why these languages have been chosen,

the CEO responded that the animation will be used, mainly, in target countries in Africa and South America which generally use as administrative languages English, French or Spanish.

The team had also taken a decision to use the expression 'Child Pornography' rather than 'Child Sexual Abuse Images' for some versions as this reflected the legal language applicable in the majority of countries being targeted and given then length of the animation (1 m 30 secs) there was no time to explain the terminology.

## **8. Technical report**

4.2.5 The DCEO explained the process of "data washing" in relation to the CAID project. CEOP had requested an exercise whereby the first tranche of image hashes would be 'washed' against Facebook's own hash set to identify numbers of matches, with the intention of giving an indication of the potential impact on law enforcement resource when the full hash list becomes operational.

10.6 There was a query about why the IWF works closely with Microsoft on research. The DCEO replied it was due to an on-going project agreement with Microsoft.

11.1 In the context of security, a Board member asked if the engineer from Google, who will be working on software to support the IWF proactive programme, will have external access. The DCEO said that he will only work with FL and HR. The engineer will be at the offices between 6 and 10 July 2015. US criminal records checks for both visiting Google employees were provided prior to travel arrangements being finalised or access to the IWF processes. There is no network or systems access provided to Google as part of this programme.

## **13. Risk Implications**

Further to a request from a Board member, it has been confirmed that a risk related to the hash list had been mitigated.

## **9. Director of Business Affairs report**

The Board noted the report.

## **10. Ethics Committee Report (EC)**

As the Chair of the Ethics committee was not at the meeting, the CEO fed back the key points:

The draft terms of reference were shared with the Board. A member of the committee had a number of corrections which she will send through.

The Board accepted the EC recommendation to drop the video element of the Harm Reduction Campaign. The DER was asked to present a revised campaign to the Board at the forthcoming away day.

The EC discussed the draft MOU with the Chinese State Internet Office and had concluded that there was no specific benefit in entering into a formal agreement with them whereas there was potential harm of being associated with them. The Board accepted the recommendation not to sign the agreement but proposed a joint COP workshop as a starting point. This was also something that would be raised in the discussion paper (see 4.5 above)

## **11. Hotline Audit Report**

The Board **accepted** the report, and agreed to implement all recommendations and publish the report in full.

The CEO specified that the Hotline audit report was always published for transparency reasons, but in the past, sometimes sections had been redacted. The Executive was keen to publish this report in full.

The Board asked for clarification on the side letters. The CEO explained that the Chief Inspector had instructed the Audit team that 'nothing was out of bounds' and consequently they had spent a considerable amount of time investigating activities outside of the ToR. The CEO had spoken to him about this and RT subsequently agreed with him to raise anything in a side letters so that the Audit Report could be published in full.

In particular, the Board was not satisfied with the Welfare Review and instructed the Executive to relook at this area with a view to possibly re-commissioning the review.

The size and makeup of the Audit team was also discussed as the roles were not as clear as they should have been. It was agreed that for the next audit, a smaller more defined group was required.

A Board member suggested to include in the scope some technical components for future audits.

**Action: FL to implement the recommendations for the Hotline.**

**Action: EH to publish the report in full on the IWF website**

RT will meet with the Chief Inspector to discuss.

CEO to discuss Welfare Policy with MM and report back

## 12. Youth Produced Research Project Companies

Following the launch of the research about "online-produced sexual content", (originally "Youth-Produced Sexual Content") some stakeholders asked the Executive to name and shame the companies whose services were abused or used. This approach is currently not used by the IWF as the policy is to work with companies to improve how they operate. In very rare circumstances, the IWF would consider public naming and shaming. A number of companies were already members of the IWF and were working hard to ensure that their services were not abused. It was felt that the only real solution was continued education about appropriate online behaviour, rather than naming and shaming.

It was agreed:

To write to current IWF Members to inform them that their services were being abused;

To continue to develop engagement with non-members;

To provide details on the types of services being abused to an appropriate online safety organisation, for use by them in future awareness raising campaigns.

**Action: DER to contact an appropriate online safety organisation and follow up internal actions**

**Action: The Industry Board members to report to the next FC meeting on 1 July 2015.**

## 13. Business Plan 205/16

The Board noted the paper.

#### **14. 20<sup>th</sup> Anniversary**

This item has been deferred to the next Board meeting on Tuesday 14 July 2015.

#### **15. AOB**

The FC Secretariat had informed the industry Board representatives that the UK Members were now outnumbered by the non-UK Members and the votes at FC meeting and potentially at the AGM might become an issue in future. It was also noted that the filtering companies now outnumbered the other sectors put together so could command a majority vote at the AGM despite their overall financial contribution being lower.

The concerns around the voting issue will be discussed at the next FC meeting.

The Board recorded their respects to Catherine Crawford who had recently died.

#### ***Dates for the next meetings:***

- Monday 13 July 2015 – Tuesday 14 July 2015 (Board away day – start Monday evening with a dinner, stay overnight and finish the next day Tuesday around 3.00pm);
- Tuesday 29 September 2015, London;
- Tuesday 10 November AGM followed by lunch, London;
- Tuesday 24 November 2015 Board meeting, Cambridge.

The meeting ended at 1.05pm.