

# Payroll Giving Toolkit

## Why should I use Payroll Giving to donate to IWF?

Payroll Giving is a simple, efficient way to give regularly to IWF and maximise your donations. Because donations are taken before tax is paid on your salary, the cost to you is reduced.

### A £10 donation to us made using Payroll Giving costs you:

- **£8** if you pay a basic rate tax (20%)
- **£6** if you pay a higher rate tax (40%)
- **£5.50** if you pay the 45% rate.

How much you donate is up to you. Anyone on a PAYE salary or pension can make donations through Payroll Giving.

**For higher rate taxpayers**, Payroll Giving is the only way that IWF can automatically receive all the tax on your charitable donation.

## How do I set up Payroll Giving?

Payroll Giving is easy to set up and manage. You can start, stop, or change your donations at any time.

### Here is our step by step guide:

- 1** To set up Payroll Giving, **contact** your payroll department or HR.
- 2** **Fill out a form** to set up your donation. You can choose to make a recurring or one-off donation.
- 3** The donation will be **taken from your salary, before tax, by your payroll department**. Your employer will then send your donation to the Payroll Giving Agency.
- 4** **Congratulations, you're an IWF Fundraising Hero!**

## What difference will my regular Payroll Gift make?



**£10** a month

Could **support the IWF to issue several 'Takedown Notices'** to companies hosting child sexual abuse imagery, preventing repeat victimisation.



**£50** a month

**Two of the Hotline analysts could receive counselling sessions** to help them cope with the distressing nature of their work.



**£100** a month

Could **provide our analysts with hardware technology** needed to remove images of child sexual abuse.

Registered Charity Number: 111239 \*These costings are correct as of January 2025