



## Internet Watch Foundation Newsletter

### Welcome to issue 2 of the 2010 IWF e-newsletter series...

February 9th was international Safer Internet Day and was supported in over 60 countries. IWF and its partners in the UK worked together to celebrate the day. Read more about our activities below.

Also during February we attended a Nominet Internet Governance Forum event, Becta's third national safeguarding conference: Empowering children and young people in a digital world, the British Library launch of UK Web Archive and a meeting of the UKCCIS Board.

IWF Chief Executive, Peter Robbins OBE, QPM, accompanied UK parliamentarians to Washington DC in the US to meet with Members of Congress to discuss issues related to child sexual abuse content on the internet.

Our Annual Report will be published in the coming month and will provide new details of our operations and activities during the year as well as data and trends regarding the scale, scope and changes in child sexual abuse content on the internet. If you are interested to receive a copy, please email [media@iwf.org.uk](mailto:media@iwf.org.uk) with your address.

Features in this newsletter include **News**, **Safer Internet Day 2010**, **Stakeholder News** and **IWF Literature**.

We welcome your comments on the newsletter, what you like about it, what you hope to see included and what you feel can be improved. Please email [newsletter@iwf.org.uk](mailto:newsletter@iwf.org.uk) with your thoughts and ideas.

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## News

### [UK internet safety campaign 'Click Clever, Click Safe' launched](#)

To coincide with Safer Internet Day, the UK Council for Child Internet Safety (UKCCIS) has launched its new public awareness campaign: 'Click Clever, Click Safe'. The campaign highlights a new online green cross code: 'Zip it, Block it, Flag it' to help parents, children and young people understand the behaviours that will enable them to enjoy the internet safely.

### [Facebook joins Internet Watch Foundation](#)

Facebook announced on Safer Internet Day that it has become a member of the Internet Watch Foundation (IWF), the independent self-regulatory body funded by the EU and the wider online industry to combat illegal online content.

### [UK joins global partners to celebrate Safer Internet Day 2010](#)

The Internet Watch Foundation (IWF), the UK's hotline for combating child sexual abuse content on the internet, joined its Safer Internet partners on 9 February to mark the 7th international Safer Internet Day.

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## Safer Internet Day

We joined our Safer Internet partners on 9 February to mark the 7th international Safer Internet Day.

Safer Internet Day is organised by Insafe each year to promote safer and more responsible use of online technology and mobile phones across the world. Activities took place in more than 60 countries on all 5 continents across the world, including all 27 countries of the European Union. The topic for this year's campaign was 'Think before you post!' and aimed to educate and empower children and young people to manage their online identities, including their pictures and personal details, in a safe and responsible way.



"Online safety concerns all of us. Young people across Europe spend a good part of their leisure time, playing, interacting and learning on the web. The overall traffic on social networking sites has grown enormously over the last three years," **said Viviane Reding, patron of Safer Internet Day for the sixth consecutive year, European Commissioner for Information Society and Media.** "Therefore, it is even more our responsibility as Europeans to make the online world a safe and secure environment that everyone can enjoy".

The IWF marked the campaign by helping to promote the Insafe, CEOP, and UKCCIS resources to its members and stakeholders, and to the public across its website and newsletters. We also distributed our literature and materials to libraries, Citizens Advice Bureaus, and police forces across the UK to help raise awareness of how we work to make the internet a safer place and to help point people to our internet hotline if they stumble across criminal online content so it can be removed.

The IWF is an independent self-regulatory body, funded by the EU and the wider online industry. We are a member of INHOPE, the international association of internet hotlines, and part of a UK consortium with the NSPCC and CEOP, co-funded by the EU, to make the internet a safer place for children and young people.

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## Stakeholder News

### Nominet Internet Awards - Promoting UK Internet Best Practice

Nominet has launched its Internet Awards to promote UK best practice and celebrate achievement and innovation on the internet. Building on the success of the Best Practice Challenge over three years, it will recognise those organisations, groups or individuals who have embraced the challenge of making the internet a secure, open, accessible or diverse experience. Winners will be promoted in the UK and internationally as examples of best practice.



Promoting UK Internet  
Best Practice

UK based organisations and individuals are encouraged to enter the Nominet Internet Awards and entries are invited up to 1 April 2010. Winning entries will be announced at an awards ceremony in July 2010.

The five award categories are:

- Getting people online
- Making the Internet safer
- Opening the world of knowledge
- Empowering young people and citizens
- Nurturing powerful local partnerships>

More information about the categories and how to enter is available here:

<http://www.nominet.org.uk/about/internetawards>

### **eNACSO Conference: Protecting Children Online**

6 May 2010, Brussels, Belgium

The European NGO Alliance for Child Safety Online (eNACSO) is holding a conference to mark the launch of its 'agenda for action' which includes eNACSO's recommendations to governments, industry and other relevant stakeholders on how to create a safer online environment for children.



The conference will provide a platform for children's rights organisations to come together with senior EU policy-makers, industry representatives, and others to discuss some of the most pressing issues on child safety online, including:

- Children and the new breed of location services
- The EU challenges of protecting children online
- Children and the EU's Digital Agenda

A full agenda will be available nearer the time.

For more information and to register your place visit <http://www.enacso.eu/> or email [rosalie.bibola@theCentre.eu](mailto:rosalie.bibola@theCentre.eu)

### **Digital Youth Wales Launched**

Digital Youth Wales (<http://digitalyouthwales.ning.com/>) is a network for practitioner's who are interested in the digital/internet literacy of young people. It was launched at the WISE KIDS - WISP conference 2010 in February. Its aim is to be a space for professionals (teachers, youth workers, local authority staff, and others) interested in the digital lives of young people to share their good practice, resources, questions and knowledge. The aim is to better help us to prepare, support and inspire young people in their digital lives. The network is facilitated by WISE KIDS.



### **Scottish Government launches action plan on child internet safety**

The Scottish Government has launched an action plan and marketing campaign to improve the safety of children on the internet and prevent problems such as cyberbullying, internet fraud and online grooming.

Launching the action plan, campaign and competition as part of EU Internet Safety Week, **Minister for Children and Early Years, Adam Ingram**, said: "The internet provides countless opportunities for learning and socialising but unfortunately there are malicious individuals and organisations who exploit the relative freedom which it provides. We want young people to enjoy the internet and that means helping them stay in control and ensuring they know what to do and who to go to if they feel at risk."

"We also need to step up our work with parents and carers, teachers and other professionals, as well as industry to improve protection and increase understanding of how to keep our children safe online. The action plan sets out how we intend to deliver on those aims and build on the work already underway in Scotland to ensure a more responsible approach to internet use so children can continue to enjoy the internet safely."

Scotland's Action Plan on Child Internet Safety sets out what is happening already in Scotland in this area and further actions to be taken, and builds on the content of the UK Council for Child Internet Safety's (UKCCIS) Strategy.

For more information visit the Scottish Government website:  
<http://www.scotland.gov.uk/News/Releases/2010/02/09152830>

### **Online Reporting Tool for Terrorist Material**

You may be interested to know the Home Office and Association of Chief Police Officers (ACPO) has launched a new reporting tool on the Directgov website for online radicalisation material.

The website is intended for the public to report any illegal terrorist, violent extremist, or hate crime information, pictures or videos found online. The report is easy to complete, and all reports received are anonymous and reviewed by trained police officers.

The pilot scheme aims to make the internet a more hostile environment for terrorists and violent extremists who seek to exploit modern technology. If a website meets the threshold for illegal content, officers can exercise powers under section 3 of the Terrorism Act 2006 to take it down.

For more information visit: <http://www.homeoffice.gov.uk/about-us/news/reporting-terrorist-material.html> and to access the reporting page click here: <https://reporting.direct.gov.uk/>

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## **IWF Literature**

The IWF has a wide range of free awareness material for the public, IT professionals and the police. Click [here](#) to view the literature available.

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